



V|ART
P|R|O|D|U|C|T|I|O|N

VIART
PRODUCTION

WHO WE ARE?



OUR MISSION

VIART Production is a full-service event and technical production company based in New Jersey.

We design and deliver live experiences for public institutions, brands, cultural organizations, and private clients – from intimate receptions to city-scale festivals and immersive installations.

Our mission is to create events that are visually strong, well-organized, and meaningful.

We connect creative ideas with reliable technical infrastructure, so our partners can focus on their guests while we handle planning, production, and on-site execution end to end.

WHAT WE DO?

ENTERTAINMENT

Concerts, festivals, gala shows, cultural programs, and live performances – from artist technical riders to full show production.



EVENT

Corporate events, receptions, community gatherings, and private celebrations with complete planning, design, and on-site coordination.



TECHNICAL PRODUCTION & RENTALS



We provide in-house technical systems and crews for projects of all sizes

LED Screens – up to 300 m² indoor and outdoor configurations, custom sizes for main stages, side screens, and branded walls.

Stage Solutions – modular stages, risers, ramps, and scenic platforms for concerts, galas, exhibitions, and ceremonies.

Sound Systems – L-Acoustics and RCF full line array systems, tailored for everything from conferences to large outdoor concerts.

Lighting & Rigging – show lighting, architectural lighting, and truss structures.



Services Line

SYSTEM DESIGN

DELIVERY

SETUP & TEARDOWN

ON-SITE TECHNICAL SUPPORT

LOGISTICS & COORDINATION

SELECTED PROJECTS

Below is a selection of projects that reflect VIART Production's range – from immersive environmental exhibitions and diplomatic galas to corporate brand events and large-scale concerts. Each project combines creative design with full technical and operational delivery.

ZERO
WASTE



EVENT CONCERT
& LIVE
PERFORMANCES



TASC
GALA DINNER



TURKISH
AIRLINES
HOLIDAYS
LUNCH



ZERO WASTE

"DROP BY DROP"

"Drop by Drop – Zero Waste Blue" is an immersive exhibition developed under the patronage of the First Lady of Türkiye, Emine Erdoğan, as part of Türkiye's national Zero Waste movement. Presented in New York during Climate Week, the exhibition uses large-scale visual art, sound, and multimedia to draw attention to water as a shared global resource and to the protection of seas and oceans from pollution.





TASC Annual Gala Dinner

Formal Gala, Community & Institutional Event

TASC GALA

Each year in New York, during the United Nations General Assembly week, the **Turkish American National Steering Committee (TASC)** hosts a high-profile gala dinner bringing together the President of the Republic of Türkiye, Turkish-American community leaders, diplomats, and international guests. The event is held in honor of

President Recep Tayyip Erdoğan and serves as a platform for dialogue, community engagement, and public diplomacy. VIART Production provides end-to-end delivery for the gala on an annual basis, managing everything from overall event design to technical and operational execution

Working closely with organizers and security teams, VIART oversees venue layout, staging, visual branding, AV systems, guest flow, and service coordination to ensure a smooth and protocol-ready evening.

TURKISH AIRLINES



HOLIDAYS LAUNCH

For the Turkish Airlines Holidays Launch, VIART Production delivered a complete event environment combining hospitality, live music, and strong brand visibility. The venue was transformed with LED screens, a performance stage, a branded photo corner, and a refined catering and seating layout tailored to corporate guests and partners.



Scope of Work: Stage, LED screen, and sound system design and setup Event layout, seating, and guest circulation planning Branded photo corner and visual identity applications Coordination of live performances and show flow Technical production, logistics, and on-site support.





CONCERTS & LIVE PERFORMANCES

VIART Production has supported a wide range of concerts and gala shows, including performances by artists such as Hadise, Murat Boz, Ziynet Sali, Zara, and others. From large-scale concert halls to elegant ballroom galas, we design and operate the full technical setup to match the artist's show and the venue's requirements.



Stage design, risers, and backstage layout Line array sound systems, monitoring, and FOH operation LED screens, visuals, and live feed integration Show lighting and effects for concerts and gala performances Technical advancing, rehearsal support, and show-time operation.



PREMIER EVENT DECOR

Custom Event Decor & Stage Production

Viart Production specializes in high-impact event decor, bespoke stage designs, and professional backdrop installations. We transform spaces through grand-scale structural elements and expert lighting to create immersive environments for every premier event.



We deliver refined Mediterranean dining experiences tailored to the prestige and atmosphere of your event. From **elegant à la carte** service to carefully curated buffet and **reception-style concepts**, every detail is designed to elevate the guest experience.

Presentation, flavor balance, and service quality are planned as a cohesive whole, ensuring that **gastronomy** becomes a seamless and memorable part of your event.



PREMIUM CATERING & HOSPITALITY





WHY WORK WITH VIART?

In-house LED, sound, and stage systems End-to-end planning, production, and on-site management Experience with high-level institutional, corporate, and cultural events Flexible scale—from boutique receptions to large-scale festivals One team, one point of contact, complete delivery



CONTACT

 VIART PRODUCTION 18 Dempsey Ave, Edgewater, NJ 07020

 +1 (732) 998-2188

 info@viartpro.com

 viartpro.com

 [@viart.production](https://www.instagram.com/viart.production)

VIART
PRODUCTION



VIART
PRODUCTION